



**SPONSORSHIP PACKAGES**

# BACKGROUND

- Only a Pavement Away (OAPA) is a charity founded by representatives from the hospitality industry to help homeless, ex-offenders and vulnerable veterans into employment and support their reintegration back into society.
- In the 24 months since its launch in 2018, OAPA has already helped 75 homeless members – one per week - back into work adding c£2.5 million to the economy.
- Over the next year, we want to support a further 250 homeless people find work and help create a pathway to employment and to a brighter future for many more.
- OAPA acts as the conduit between the hospitality industry and our partner charities supporting homeless people back into work.
- **OUR GOAL: to raise in excess of £350,000 over the next 12 months to help us achieve our mission**

# COOK & DINE - OVERVIEW

- To create an annual event that celebrates and showcases all that is great about working within the hospitality industry and to show that no matter what your background is, you can be part of a team and develop a lifelong career
- Help to raise awareness of the work of Only a Pavement Away – the industry’s charity – in working to connect the industry and associated partner charities to offer employment opportunities to people facing/experiencing homelessness including ex-offenders and veterans
- Lunchtime event with 260 guests – a mix of OAPA members, industry, charity and government leaders.
- Working with Tom Aikens’s team to produce and deliver a delicious and first class menu at the event.
- Both the front of house and back of team will be run by industry leaders and OAPA members
- Live video from the back of house activity on the night to show the positive attitudes and excitement of working together as a team

# COOK & DINE - OVERVIEW

**We are seeking sponsors for the event to ensure that we can maximise the fundraising at the event to raise as much as we can to support our ongoing mission**

We have a range of packages to suit all budgets that present a unique and exciting opportunity for you/your brand to align and showcase your business values alongside your industry's charity

Sponsor Benefits available;

- ✓ Raising your brand awareness within the hospitality industry and to key industry leaders
- ✓ Opportunity to work alongside OAPA members at the event either BOH or FOH
- ✓ Name in trade and consumer OAPA press releases
- ✓ Promotion of your support across OAPA social media
- ✓ Providing opportunities for product sampling
- ✓ Category exclusivity levels and joint promotion opportunities



## **HEADLINE SPONSOR £20K**

### **BENEFITS INCLUDE;**

**Event branded 'in association with' your company**

**Company branding prominently across all online and offline marketing materials**

**Recognition of your support through the event speeches, on our website and social media channels**

**2 x tables of ten in prime position**

**Opportunities to give away branded corporate gift for each guest attending the event**

**Opportunity for a company representative to speak during the event**

**Opportunities for company representatives to work BOH or FOH**



**CATEGORY\* SPONSOR  
£5K (CASH/VIK)**

**BENEFITS INCLUDE;**

**Company branding across all online and offline materials**

**Recognition of your support through the event speeches, on our website and social media channels**

**1 x Table to the event**

**Opportunities for category specific product placement on each table**

**Opportunities for company representatives to work BOH or FOH**

**\* Categories inc; Drinks (Wine, Beer & Soft), Food Supplier/s, AV, Uniforms, Photography, OAPA Cookbook.**



**DRINK RECEPTION  
SPONSOR £2.5K**

**BENEFITS INCLUDE;**

**Opportunity to host and stock the pre-event Drinks Reception**

**Company branding displayed in the drinks reception**

**Recognition of your support through the evening speeches, on our website and social media channels**

**4 Tickets to the event**

**Opportunities for company representatives attend & support drinks service**



SELF-WORTH

CURITY

CAREER GROWTH

STABILITY

BELONG

BRIGHT FUTURE

EXCITEMENT

**DONATE AN AUCTION  
OR RAFFLE PRIZE**

**BENEFITS INCLUDE;**

**Company listing our website  
Cook & Dine page and mentions  
on social media channels**

**Your logo and company name  
featured in all materials where  
the prize is featured such as  
programme, silent auction  
pledge sheets, AV during the  
dinner**



# COOK & DINE – CONTACT US

If you would like to discuss becoming a sponsor for the Cook & Dine event please email; Karen Wallin – [karenwallin@onlyapavementaway.co.uk](mailto:karenwallin@onlyapavementaway.co.uk)

If you would like to purchase a table or tickets to attend the event please contact; Greg Mangham – [gregmangham@onlyapavementaway.co.uk](mailto:gregmangham@onlyapavementaway.co.uk)